

EQUITES PROPERTY FUND LIMITED

GRAPHIC/WEB DESIGN VACANCY

ABOUT EQUITES

Equites is a property fund which listed on the JSE in June 2014. The company has grown rapidly from a R1billion fund on listing to R8billion at 28 February 2018. In line with our growth strategy, we would like to recruit an energetic, enthusiastic individual to assist in managing our brand, with a specific focus on graphic and web design.

EDUCATION

A diploma or degree in graphic design, with an interest in all elements of marketing.

JOB SPECIFICATIONS

Website design and maintenance
SEO management
Managing social media – Instagram, Twitter, Facebook
Marketing brochures for new speculative buildings and available land parcels
Compiling presentations for tenders
Newspaper releases and media liaison
Assisting with design for interim and final results presentations
Styling investor presentations
Involvement with stylistic elements of integrated reports
Presentations at career fairs
Involvement with property/logistics expos
Planning developer, client and broker events
Determining strategic partnerships with professional bodies
Corporate gifting
Maintaining a database with target audience (decide if this is tenants, brokers, etc)

For further information on this position or if you wish to learn more about the company, please contact Laila Razack, laila@equites.co.za or 021 460-0404.